

## **Trading Apps Announces two new hires**

*Fast Growing Securities Finance Software development Company Strengthens Resources*

Milton Keynes, UK - Trading Apps LTD and Trading Apps LLC, the US based subsidiary (<http://www.tradingapps.com>) announced today that they have made two new hires to further develop their growing global Securities Finance software development company. The company has hired Anthony Simasek, VP – North American Product Manager and Guy Marshall, Controller to help support the growing global customer base. Anthony Simasek joins having spent the last six years at BNY Mellon where Anthony held several IT and Project Management roles within Securities Lending and Global Collateral Services. Guy Marshall comes with over 20 plus years of IT and controlling experience at firms such as Conoco UK, the BBC and most recently, Techronics Ltd.

Jean-Paul Musicco, Managing Director based in the US said “Anthony’s level of experience and industry knowledge has already made him a key addition to the Trading Apps family. We view his appointment as a sign of our commitment to directly supporting our clients in the North America. The increasing demand from our customers led us to look for an addition to our team who will fit in with our ethos of innovation and exceptional service, and it is very fortunate that we were able to find someone of Anthony’s caliber to fulfill this role. I’m confident that Anthony will play a key role in providing and implementing high quality solutions for our clients”.

Matthew Harrison, Managing Director based in the UK said “Guy’s IT and Accounting background are well suited for a fast growing global IT firm” that is adding both customers and staff to its platform. Matthew added, “The importance of investing in our infrastructure to grow in parallel with our client base, is imperative to continuing our excellent client service”.

### **About Trading Apps**

Trading Apps is a software development company, which offers clients within the Securities Finance industry, quality software application solutions to suit their specific needs. Finally, a software vendor, using state of the art technology, that understands the real trading issues in the securities finance business.

Trading Apps provides a tangible return on your investment by having a suite of Applications (Apps) that solve your specific business problems. These Apps can work standalone or be combined to create a comprehensive set of tools for your trading activity. Our Apps can extend the life of your existing trade and settlement infrastructure by providing an up to date user interface. Furthermore, Trading Apps uses 21st century technology to deliver 24/7 enterprise level software through a web interface, making it instantly available worldwide. Trading Apps is also unique as a software vendor in combining the very best IT professionals with senior business practitioners to create a formidable management team.

## Contact

Trading Apps LTD

+44 (0)207 608-5538

[info@tradingapps.com](mailto:info@tradingapps.com)